

# Rentokil 100 YEARS



## AN AMAZING YEAR, CREATING MOMENTS THAT MATTER

The year we celebrated a century of service



IT IS WITH IMMENSE PRIDE THAT I INTRODUCE THIS SPECIAL PUBLICATION, A VIBRANT COLLECTION OF MEMORIES, STORIES, AND IMAGES MARKING RENTOKIL'S FIRST

# 100 YEARS

This past year has been a wonderful milestone, not just in measuring our history, but in showcasing the incredible heart and dedication of our colleagues globally. When we set out to celebrate, we wanted to ensure the focus was on giving back and connecting our Rentokil family. I am delighted to share that the response has been truly phenomenal – you can see in this publication how we have supported charities, cared for our communities, and had some fun along the way! We also had an extensive marketing and social media promotion throughout the year ensuring that Rentokil's centenary was recognised worldwide. As with all of our success, it belongs to every colleague within our organisation – doing things in **THE RIGHT WAY!**

A massive thank you to the thousands of colleagues who supported this year-long celebration. Your energy, enthusiasm, and dedication made our 100th year one for the history books! Please enjoy this look back at a truly special year.



Andy Ransom, CEO



# 100 CHARITIES FOR 100 YEARS

Our aim was to support 100 charities for our centenary but in true Rentokil Initial style we smashed this target! Thanks to our amazing colleagues, over 180 charities were supported globally. See the full list below and examples on the following pages.

## Making a positive impact

ASB Regionalverband Rhein-Erft/Düren e.V.

Acorns  
Akshaya Patra  
ALD Life  
Aldridge Transport Museum  
Alzheimer's Research  
Alzheimers Jersey Society  
Alzheimers Society  
Andys Man Club  
Appledown Rescue & Rehoming Kennels  
Arundawn Dog Rescue  
Asociación Española Contra el Cáncer  
Ayrshire Cancer Support  
Baby Blues Appeal  
Ballykeel Youth Football Club  
Ban Foundation  
Banco Alimentare Foundation  
Bärenherz Children's Hospice  
Barnsley Hospice  
Big Cat Sanctuary  
Bikes and Bugs  
Birmingham Children's Hospital  
Birmingham Women's and Children's Hospital Charity  
Börns Vilkár  
Brain Injury Ireland  
Brain Tumour Charity  
Brecon Mountain Rescue  
Brighton & Hove Albion Foundation  
British Heart Foundation  
British Heart Foundation  
Brothers of Charity  
Burnley FC in the Community  
Camino Seguro  
Cancer Research  
Canine Partners  
Casa Asti  
Casa di Mauro  
Cats Protection  
Central Beacons Mountain Rescue  
Centrepoint

Cerebral Palsy Cymru  
CFINE  
Child Cancer Association  
Christmas Toy Appeal Southampton City Council  
Clare Crusaders Clinic Barefield  
Claremont AFC  
Clatterbridge Cancer Charity  
Connecticut Veterans' Affairs  
Cool Earth  
Crawley Open House  
Crossroads Caring for Carers  
Cystic Fibrosis Trust  
Daniella Logun Foundation  
Danske Hospitalsklovne  
Dave Day for NSPCC  
De vrienden van Sophia kinderziekenhuis.  
Dementia NI  
Dementia UK  
Desire Society  
Dogs Trust  
Dornoch Beach Wheelchairs  
Dunblane Soccer Club  
East Galway & Midlands Cancer Support Centre  
Edinburgh Dog and Cat Home  
Ehlers Danlos Society  
Ekurhuleni Primary School  
Fedasil  
Food for Others  
Förderverein für krebskranke Kinder  
Freshfields Animal Rescue  
Fundação Gil  
Fundación Sembrando Conciencia  
Fundación Somos Picnic  
Fundación SoyMás  
Fundación TEAmo Más  
Garden House Hospice  
Garryowen Community Development Programme  
Gary Kelly Cancer Support Centre  
Generation Pep  
Glasgow North East Food Bank

Golborne Parkside Open Age Rugby  
Gramurja Foundation  
Great Ormond Street Hospital Children's Charity  
Greater Chicago Food Depository  
Hannah's Children's Home  
Hometown Heroes - American Legion  
Hope Foundation  
Irish Cancer Society  
Jarige Job Foundation  
Jullemærkehjemmene  
Kakiku Kini Kembali Foundation  
Kidney Research UK  
Lads and Dads  
Lakeland Vet Center  
Lar Do Nenen  
Leicester Navy Cadets  
Leitrim Animal Welfare  
Lily Mae Foundation  
Love Save Pneumoconiosis  
MacMillan Nurses  
Made Blue Foundation  
Malaria No More UK  
Manna House Pantry CIO  
Mari's Mission  
Marie Curie  
Marymount Hospice  
Meath Womens Refuge  
Men In Need Together  
Mieli Ry  
Mill United Football Club  
Mind  
Mind in Furness  
MMA fight for Shine Cancer Support  
Momentum Children's Charity  
Musselburgh Windsor Community Football Club  
Nanhi Pari Foundation  
National Ouderenzfonds  
National Breast Cancer Foundation of Australia  
Naturaes  
Newlands Food Bank Morley







## SOUL FOOD CHARITY IN EDINBURGH, UK

Teams from across our UK businesses – Ambius, Urban Planters, Rentokil Specialist Hygiene, Peter Cox, and Rentokil Pest Control – carried out a deep clean of the kitchen, building repairs, and landscaping, as well as implementing pest control services at the Soul Food charity in Edinburgh, which provides hot meals and a welcoming space for people experiencing homelessness, poverty or loneliness. A donation was also much appreciated.

## GERMAN COLLEAGUES SUPPORT CANCER CHARITY



Germany kicked off its 100-year celebrations with a charitable donation to Förderverein für krebskranke Kinder e.V. in Köln, a charity, selected by colleagues, that supports children with cancer.

## SUPPORT FOR LOCAL FAMILIES VIA FOOD DONATIONS

Colleagues from the European HQ in Crawley, UK, collected food items for the local Trussell Trust Food Bank to support struggling families and individuals in the local area.



## DONATION TO UNDERPRIVILEGED CHILDREN



At the Nanhi Pari Foundation in India, 200 school bags were donated to underprivileged children, medical support was provided for five infants, and meals were served to 120 children.

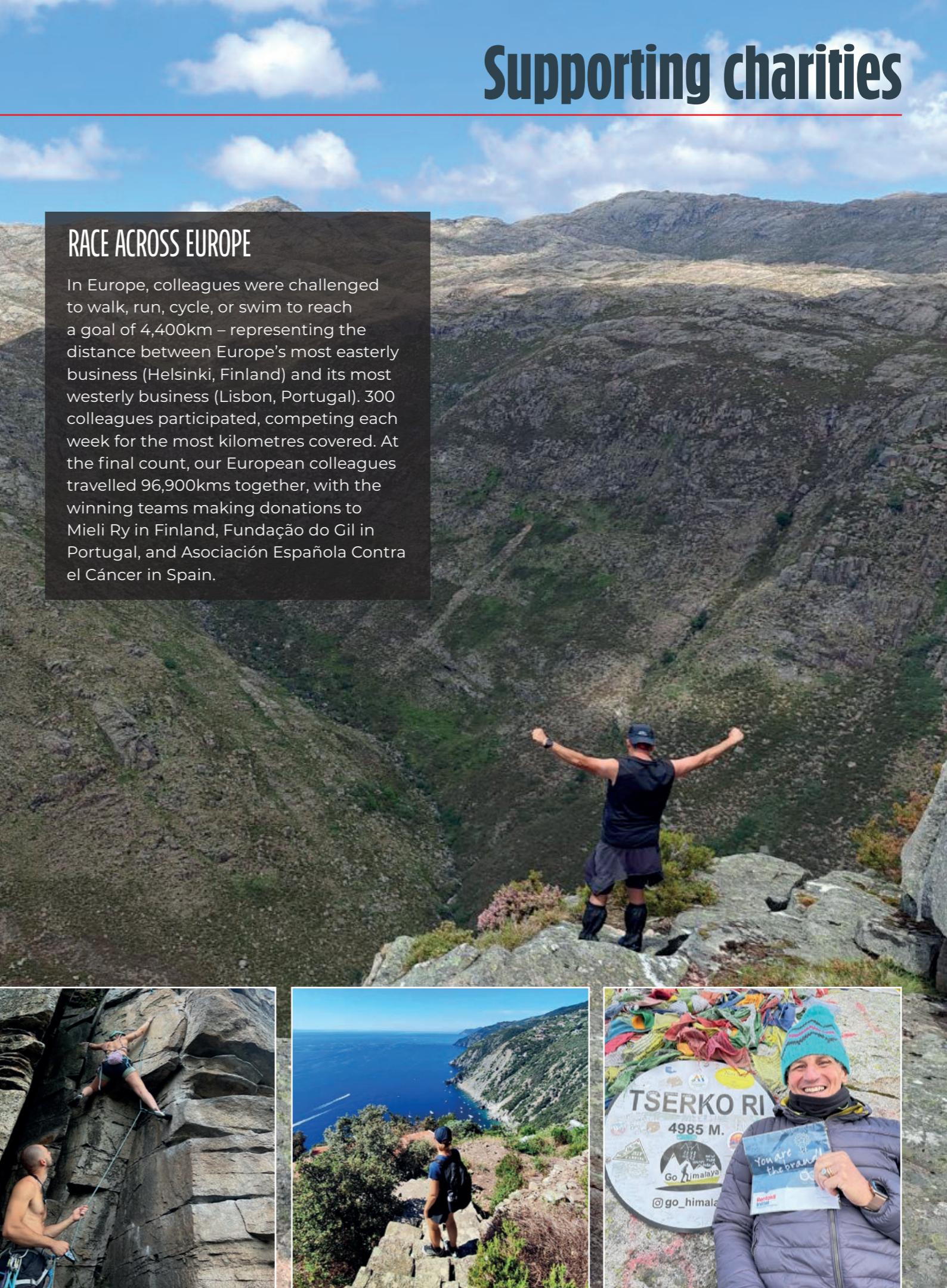
## DONATION TO SUPPORT SCHOOL FEEDING SCHEME

In Germiston East, Gauteng, South Africa, our colleagues provided a deep clean and a grocery donation to support the Ekurhuleni Primary School's feeding scheme for 2,180 children.



## A 'BUG-TASTIC' DONATION IN HASTINGS, UK

The 3rd Hastings Scout Group, which empowers over 100 young people (from ages 4 to 14) with adventures and life-changing experiences, were delighted to receive a Rentokil 100 charity cheque in recognition of their outstanding work with and commitment to local young people.



# CARING FOR OUR COMMUNITIES

Around the world, colleagues actively supported their communities, making a lasting positive impact. See the following pages for just a few examples.



## CARING FOR THE ENVIRONMENT IN CHILE

Colleagues from all of our 14 branches across Chile participated in a number of initiatives designed to promote good environmental practices in honour of World Environment Day and Rentokil's 100th birthday. On one environmental walk, a family-friendly trekking activity in natural reserves, hills, and forests, they collected more than 350kg of waste.



## BLACKPOOL BEACH WASTE COLLECTION

Colleagues at Dudley Industries and Rentokil Initial Supplies, accompanied by technicians and members of the Technical and Regulatory teams from across the North West of England, spent a day on Blackpool beach to celebrate Rentokil's 100-year anniversary – they collected 74 bags, weighing in at 154.5kg.



**United Arab Emirates'** colleagues spent a morning visiting the Senses Charity Centre, an organisation that provides care for special needs children, adults, and orphans, offering them rehabilitation and educational support.



**In South Africa, colleagues in** Gqeberha visited 'Save A Pet', a local animal shelter that provides a safe haven for abandoned, lost, neglected, and abused animals, and donated animal feed valued at R10,000 and a lot of love to the animals sheltered there.



**The Swiss team gifted 20** birdhouses to the municipality of Oberbuchsiten, where their head office has been located for over 56 years, and colleagues also volunteered to help Werkheim Uster, a local charity that helps 280 people with disabilities.



## DEDICATED TO COMMUNITY SERVICE

Throughout the year, our colleagues in India have been actively involved in supporting their local communities, with a particular focus on children's welfare and education, environmental conservation, and building greater awareness of health and hygiene. 57 initiatives touched the lives of 2,055 beneficiaries and also fostered strong internal engagement, with 878 colleagues volunteering their time and effort. Programmes included: donating 200 school bags and serving meals to 120 children at the Nani Pari Foundation (pictured); creating educational sponsorships for five students and mid-day meals for 213 students over 50 days for Trust Children; and collaborating with the Desire Society to fund college education for HIV-positive children.



### SINGAPORE TEAM MARKS 100 YEARS WITH COMMUNITY CLEAN-UP

As part of their Rentokil 100 Years celebrations, over 50 colleagues in Singapore gathered to clean up East Coast Park, one of the city-state's most popular outdoor leisure destinations. Colleagues joined forces with members of the community to preserve the environment and create a cleaner, healthier space for everyone.



**To celebrate 100 years of Rentokil** and 60 years of Rentokil Initial in the Philippines, colleagues volunteered to carry out mosquito treatments at a prestigious university, implementing a programme to reduce mosquito populations on campus and lower the risk of dengue fever.



**In celebration of Rentokil's 100 years and SHE Day, Rentokil Initial Brunei partnered with Green Brunei to plant 100 trees to create a lasting, positive impact on the environment at the Berakas Forest Reserve Recreational Park, a unique 348-hectare coastal and forest environment by the South China Sea.**



**In Italy, colleagues collected** around 25kg of plastic and waste from the shores of Venice.



**Colleagues in Costa Rica** collected 50 bags of waste from the area around the mouth of the Tárcoles River at Guacalillo Beach.



**In Malaysia, over a 100 colleagues** came together with Alliance of River Three (ART) to restore the local river ecosystem. After clearing all the litter and preparing the soil, 300 flowers were planted along the riverbank.



US colleagues



Indonesian colleagues



UK colleagues

EVENTS AND ACTIVITIES BROUGHT  
**COLLEAGUES**  
TOGETHER - WORLDWIDE

To celebrate Rentokil's first 100 years, colleagues came together in a show of unity and pride to form the number 100 – captured by drones flying high over their heads, they were the perfect visual representation of Rentokil's people and passion!

**PROUDLY CELEBRATING**

# YOU'VE BEEN FRAMED

Rentokil colleagues marked our 100th anniversary with playful selfies capturing shared pride, humour, and the spirit that's connected our teams for over a century of service.

## A CENTURY OF SERVICE

Rentokil 100 YEARS



## THE 100KM SUSTAINABILITY CYCLE



To mark Rentokil's 100-year milestone and Earth Day, the Rentokil Initial team in Ho Chi Minh City, Vietnam, embarked on a remarkable 100km cycling journey. The ride symbolised their commitment to sustainability, health, and teamwork—showcasing the spirit of unity and environmental responsibility that drives Rentokil's century-long legacy forward into a greener, healthier future.

## CELEBRATING THE PAST, LOOKING TO THE FUTURE



Rentokil Initial in China celebrated its 20th anniversary and Rentokil's global centenary with a '20 Years Bold, The Future is Now' themed event that brought together hundreds of colleagues and senior leaders.



**In Ghana, colleagues proudly completed 100,000 steps together on the scenic Aburi Mountain.**



**A Fruit Day was held in Lebanon followed by cake in the afternoon, and Jordan colleagues also enjoyed a special Rentokil birthday cake.**

## WE ALL EMBRACED THE OPPORTUNITY TO GET TOGETHER AND HAVE FUN



# THE HOUSES OF PARLIAMENT WHERE IT ALL BEGAN

The celebrations for 100 years of Rentokil would not have been complete without a visit to Westminster Hall (part of the Houses of Parliament in London), with its medieval, hammer-beamed roof that would no longer be with us if our founder, Harold Maxwell-Lefroy, had not come up with a successful treatment for deathwatch beetles. A reception was held to mark our anniversary, recognising long-serving colleagues, apprentices, customers and charities.



# Telling our story



**A CENTURY OF SERVICE**  
THE RENTOKIL STORY 1925 TO 2025

The centenary was marked by the launch of a new commemorative book *A Century of Service: The Rentokil story 1925-2025*. A digital version of the book is available for colleagues to read here: <https://www.rentokil-initial.com/~/media/Files/R/Rentokil/Rentokil%20100/100-years-book.pdf>

# RENTOKIL THROUGH THE LENS

## OUR ONLINE PHOTO GALLERY



To mark its historic 100th year, Rentokil launched **A Century of Service – Rentokil Through the Lens**, a virtual photographic exhibition celebrating the company's remarkable legacy.

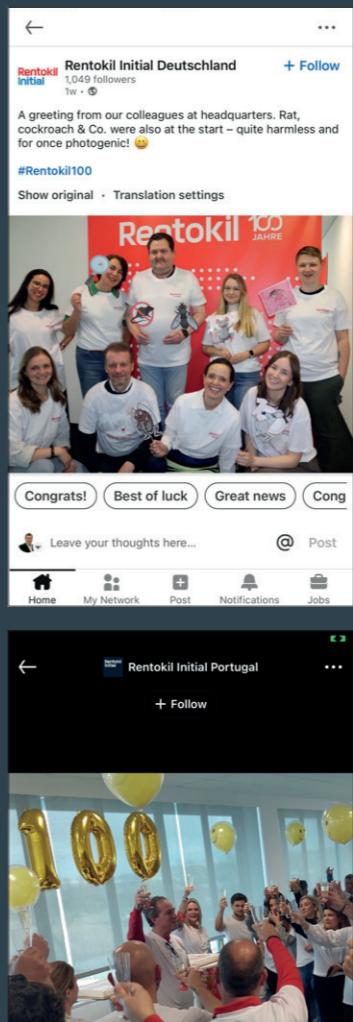
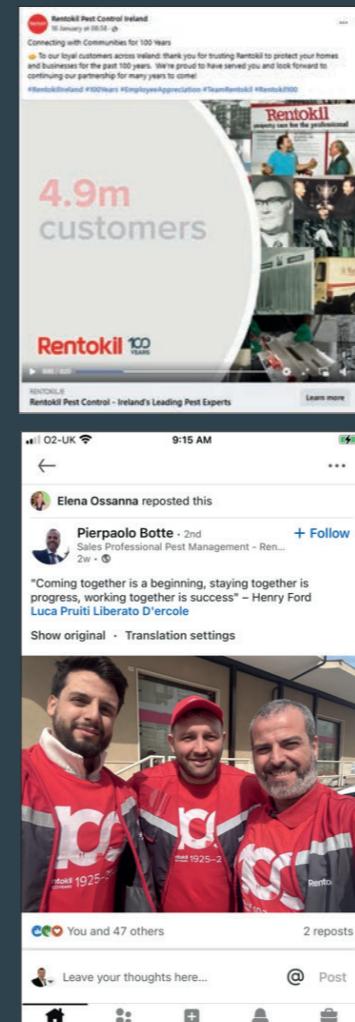
Featuring 100 images across six themed rooms, the online gallery invited visitors to explore the people and stories that helped shape the business.

**Supporting Our Communities** highlighted Rentokil's long-standing commitment to local people, while **Rentokil Around the World** detailed how Rentokil's business evolved and spread across the globe.

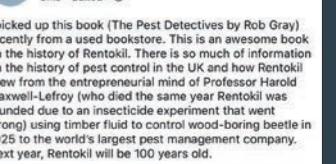
**Science & Innovation** delved into the pioneering research and innovation that is still very much the beating heart of the company, **Responsible Business** reflected the business' ethical and sustainable approach, still so very important today, and **Women in Pest Control** honoured the women trailblazers who were an integral part in helping to define Rentokil's century of success.

See the gallery online at:  
[https://www.rentokil-initial.com/about-us/100\\_years\\_of\\_rentokil/rentokil%20-through-the-lens](https://www.rentokil-initial.com/about-us/100_years_of_rentokil/rentokil%20-through-the-lens)

## MARKING A CENTURY TOGETHER, ONE POST AT A TIME



Rentokil colleagues around the world marked the company's 100th anniversary by sharing stories, memories, and celebrations across social media. Their posts showcased pride in Rentokil's heritage, community spirit, and global unity, creating a vibrant, year-long tribute to an historic century of service.



I picked up this book (*The Pest Detectives* by Rob Gray) recently from a used bookstore. This is an awesome book on the history of Rentokil. There is so much of information on the history of pest control in the UK and how Rentokil grew from the entrepreneurial mind of Professor Harold Maxwell-Lefroy (who died the same year Rentokil was founded due to an insecticide experiment that went wrong) using timber fluid to control wood-boring beetle in 1925 to the world's largest pest management company. Next year, Rentokil will be 100 years old.

I felt bad missing this publication while I was working on the Annual Review paper on the history of urban entomology in 2022-23.



# I SCREAM COOL FESTIVITIES AROUND THE WORLD

In London an 'I Scream' van was driven past Westminster Hall and stopped to serve nostalgic ice cream topped with edible insects! 300 ice creams were given out at the event to colleagues, customers and the general public. 'I Scream' events were also held across the UK, and in Ireland and South Africa.



The I Scream van pictured (right) travelling across Westminster Bridge in London in front of the historic Houses of Parliament and the Elizabeth clock tower, home to the famous 'Big Ben'.



## I SCREAM WAS ALSO POPULAR IN IRELAND AND SOUTH AFRICA





# ...AND THEN CAME THE CAKES

From office gatherings and team meetings to promotional events, a wide range of sweet creations added a fun, celebratory flavour to a milestone year filled with unity and pride. The only thing more evident than the impressive array of cakes that were served up, is how enthusiastically they were enjoyed!



# ...AND EVEN MORE CAKES!



# Rentokil

## 100 YEARS

A massive **THANK YOU** to all  
colleagues who participated  
in our centenary celebrations.

Here's to the next 100 years!